



At the Environmental Policy Observatory (OPA), we reflect deeply on the growing urgency to reduce plastic use, one of the most serious threats facing our rivers and oceans today. Billions of tons of plastic are being deposited into our common home, accumulating in places where life should flourish. These materials are not biodegradable; they have remained in the environment for centuries, silently harming the delicate balance of our ecosystems.

We are already witnessing the consequences: marine species affected by ingestion and entanglement, fragile ecosystems disrupted, rivers carrying waste instead of life, and microplastics now detected even in the fish we consume. These realities remind us that our actions—however small—carry weight and responsibility.

It is urgent that we remove plastic from our products, packaging, and daily habits. By doing so, we not only lighten our ecological footprint but also send a powerful message to decision-makers: we need sustainable alternatives for packaging, bags, and all forms of plastic materials. The future of our planet depends on the choices we make today.